

Privacy Policy of CostCtrl Ltd.

Effective as of 1/12/2023

1. Introduction

CostCtrl Ltd. is committed to protecting the privacy of our users. This Privacy Policy outlines our practices regarding the collection, use, and protection of personal data when you use our website and services. By using our website and services, you agree to the collection and use of information in accordance with this policy.

2. Data Collection and Use

(a) **Website Data Collection:** When you sign up on our website, we collect your company name, first name, last name, email address, and phone number. This information is used to facilitate communication and provide requested callbacks.

(b) **Software Data Processing:** Our software processes data files including transaction files, product detail files, customer files, and general ledger accounts to calculate your cost model. This data is essential for the functionality of our services.

3. Purpose of Data Collection

The personal data collected on our website is used solely for the purpose of responding to your inquiries and maintaining communication. The data processed by our software is used to build and manage your cost model.

4. Non-Disclosure of Data

CostCtrl Ltd. does not share your personal data with third parties, except for anonymized data used in Google Analytics to enhance user experience on our website.

5. Data Storage and Security

All data is securely stored on Amazon Web Services (AWS), employing best practice security measures and encryption to ensure data protection and confidentiality.

6. User Rights

As a user, you have the right to access, rectify, or request the deletion of your personal data. These requests can be made by emailing hello@costctrl.com.

7. Data Processing within the EU

CostCtrl Ltd. processes all data within the European Union and adheres to the regulations set forth by the GDPR.

8. Contact Information

For any questions or concerns regarding your data privacy, please contact our Data Protection Officer at privacy@costctrl.com.

9. Changes to This Privacy Policy

CostCtrl Ltd. reserves the right to update or change our Privacy Policy at any time. We will notify you of any changes by posting the new Privacy Policy on this page.